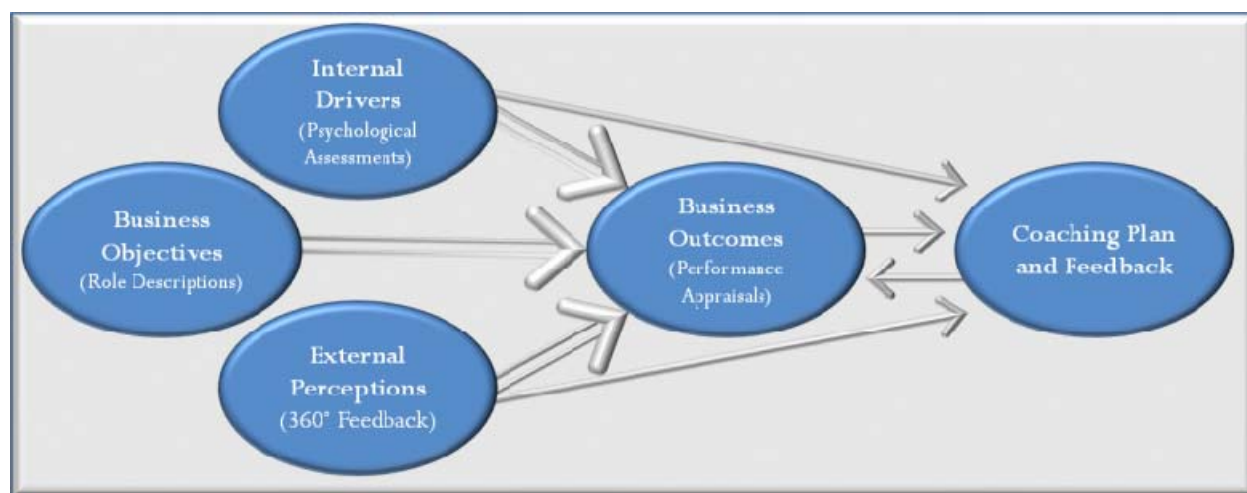


J Brown Group: Coaching Program Fact Sheet

The popularity of coaching has increased exponentially. Unfortunately far too many coaches are just highly paid advice givers who lack a clear focus on your business results. Our methodology examines your business objective and desired outcomes, then assesses the internal drivers and external perceptions of the leaders producing those outcomes. We use this evidence based approach that draws from leading edge behavioral science to develop comprehensive coaching and feedback plans that are clearly linked to business objectives.



30 Day Coaching Program: \$950

1 Birkman™ Assessment, 1 CEO 360° Assessment, 1 Initial Feedback Session (approximately 2 hrs), 1 Follow-up Session

90 Day Coaching Program: \$2250 (invoiced as \$750 per month)

1 Birkman™ Assessment, 1 CEO 360° Assessment, 1 Initial Feedback Session (approximately 2 hrs), 5 Follow-up Sessions (approximately every 2 weeks)

180 Day Coaching Program: \$3900 (invoiced as \$650 per month)

1 Birkman™ Assessment, 2 CEO 360° Assessment (one at start of program and one at end of program), 1 Initial Feedback Session (approximately 2 hrs), 11 Follow-up Sessions (approximately every 2 weeks)

365 Day Coaching Program: \$6600 (invoiced as \$550 per month)

1 Birkman™ Assessment, 3 CEO 360° Assessment (one at start of program, at 6 month check point, and one at end of program), 1 Initial Feedback Session (approximately 2 hrs), 23 Follow-up Sessions (approximately every 2 weeks)

Learn more at www.jbrowngroup.com